



MADISON GOYETTE

illustrator & graphic designer

408.500.5181

madigoyette@gmail.com

tenderandtoughdesign.com

@miss.madison.leigh

WORK

STONE KITE: WORLD INCUBATION

LOS ANGELES, CA *Designer / Print Production*
September 2025 - Present

BOOM! STUDIOS: PENGUIN RANDOM HOUSE

LOS ANGELES, CA *Senior Designer / Print Production*
April 2021 - Present

ANDERS PRINTING COMPANY

PORTLAND, OR *Graphic Designer / Customer Service*
September 2019 - March 2021

CASE STUDY COFFEE ROASTERS

PORTLAND, OR *Graphic Designer / Creative Production*
April 2018 - August 2019

FREELANCE

THE MIDNIGHT BALLET September 2025
Brand Identity + Logo Illustration Package

WILDCARD August 2025
Singular Logo Icon Illustration

BUNGALOO KANINE SUPPLY July 2025
Brand Identity + Logo Illustration Package

LET'S PLAY HAIR HAIRSTYLIST June 2025
Brand Identity + Logo Illustration Package

CEMETERY STRUT HAIRSTYLIST October 2024
Brand Identity + Logo Illustration Package

THE HOME TEAM BAND August 2022
Apparel Design - Custom Illustration & Lettering

JOLLY DELIGHTS VENDING May 2022
Brand Identity + Logo Package

ACS TEXTILES November 2021
Singular Logo Icon Illustration

FEMININE WELLNESS DULA SERVICES July 2021
Brand Identity + Logo Illustration Package

BLUEMEL DESIGNS JEWELRY May 2020
Brand Identity + Logo Illustration Package

SECOND PROFESSION BREWING April 2020
Beer Can Label Illustrations + Hand Lettering

ALP BOTANICS COSMETICS February 2020
Brand Identity + Logo Illustration Package

SKILLS

ADOBE ILLUSTRATOR



ADOBE INDESIGN



ADOBE PHOTOSHOP



PROCREATE



GOOGLE & MICROSOFT 365 SUITE



ASANA & AIRTABLE



REFERENCES

DAFNA PLEBAN

Senior Editor, VIZ Media

310.351.5002 | dpleban@gmail.com

STEVEN PAILTHORP

Owner & Head of Operations of Anders Printing

503.830.8677 | steven@andersprinting.com

WES RUSSELL

Owner & Head of Operations of

Case Study Coffee Roasters

503.484.4130 | wes@casestudycoffee.com

EDUCATION

PACIFIC NORTHWEST

COLLEGE OF ART

PORTLAND, OR

Adult CE Program - Graphic Design Certificate

April 2018 - May 2020

LE CORDON BLEU

COLLEGE OF CULINARY ARTS

SAN FRANCISCO, CA

Savory Culinary Arts Certificate

October 2013 - December 2014